

How Smarter Healthcare Choices Strengthen the Bottom Line

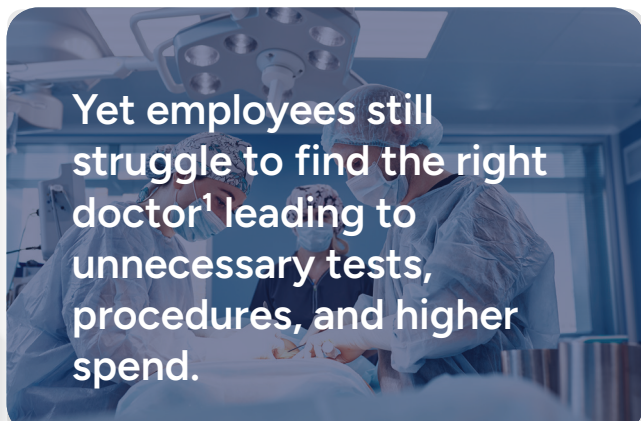
Smarter navigation improves care quality and bends the cost curve, creating measurable ROI for employers.

The Challenge

65%

of large employers say rising healthcare costs are a top business concern.

Levitt, Larry, and Drew Altman. "Complexity in the U.S. Health Care System Is the Enemy of Access and Affordability." JAMA Health Forum, vol. 4, no. 10, 2023, e234430.



Yet employees still struggle to find the right doctor, leading to unnecessary tests, procedures, and higher spend.

Business Group on Health. 2025 Employer Health Care Strategy Survey: Chart Pack. Aug.20, 2024.

The Result



Wasted dollars, frustrated members, and missed opportunities for quality care.

5 Smart Ways to Cut Costs with Embold

Embold transforms powerful data and analytics into smarter decisions that drive measurable savings.

1



Smarter Choices

Up to **40%** lower costs when members choose top-performing providers.



Less Waste

Reduce unnecessary procedures, improve care quality, and lower spend by

50%.

2

3



Right Network

Cut costs **3x** by keeping members in-network.



Informed Decisions

With personalized guidance through generative AI, healthcare costs can be reduced by

8%.

4

5



Sustained Savings

Lower costs by up to **5.46% PMPY** with quality-driven care.

Better Quality. Less Waste. Smarter Spend.

Embold Health partners with employers to turn quality into a cost advantage. Learn more: emboldhealth.com/who-we-serve/employers